



Spokane Area WORKFORCE DEVELOPMENT COUNCIL

YOUTH COUNCIL EXECUTIVE COMMITTEE MEETING

APRIL 6, 2010

NEW NEXT GENERATION ZONE

901 EAST SECOND, SUITE 100

Estimated Time	Tab		
8:30 a.m.		Call to Order	<i>John Serben</i>
8:30 a.m.		Introductions	<i>John Serben</i>
8:35 a.m.	1	<i>Vote on February 2, 2010 Minutes</i>	<i>John Serben</i>
8:40 a.m.		Youth Council Membership <ul style="list-style-type: none">▪ Open Seats and Reapplying– Vice Chair, Parent of Eligible Youth, SAWDC Business Member (2), Education, Public/Non Profit	<i>John Serben</i>
8:45 a.m.		Next Gen Zone Open House	<i>John Serben</i>
8:55 a.m.		Youth Forum, SL Start	<i>Mike McMurtrie</i>
9:05 a.m.		Request for Proposal <ul style="list-style-type: none">▪ Review RFP▪ Schedule RFP Review Committee	<i>John Serben</i>
9:25 a.m.		Other Questions/Discussion	<i>John Serben</i>
9:30 a.m.		Adjourn	<i>John Serben</i>



Spokane Area WORKFORCE DEVELOPMENT COUNCIL

Youth Council Executive Committee Minutes

February 2, 2010 – 8:33 AM – 9:58 AM

Next Generation Zone

901 E Second, Suite #100

Anne Lockwood – Note Taker

Dawn Karber & John Serben - Editors

Members in Attendance:

Jeff Benesch-Trans-System, Inc.	Joanne Benham-City of Spokane Youth Services	Nancy Nelson-Humanix Staffing Services	John Serben-American Medical Response
Bonnie Wagner-WSU Health Education Center	Trina Miller-Community Colleges of Spokane		

Members Absent:

Andrew Arganbright–Kemper Auto, A Unitrin Business	Bridget Cannon-Volunteers of America	Linda Duncan-Sterling Savings Bank	Laura Foust-Job Corps
Scott Oakshott-Spokane Skills Center	Lisa White-Spokane Public Schools		

Others Present:

Robert Everett-WorkSource	Cami Hanson-Career Path Services	Jill Leonetti-Next Generation Zone	Heidi Peterson-Next Generation Zone
Ray Lancaster-Goodwill			

Staff Present:

Dawn Karber – Assistant Director-Workforce Operations
Anne Lockwood – Secretary

Vote on December 1, 2009 Meeting Minutes:

Motion and a second to approve the December 1, 2009, meeting minutes with the change:

“If a Youth Council Member chooses to leave the Youth Council, we request that a person leaving the Youth Council, prior to expiration of their term, locate a person to replace them.”

Approved. None Opposed.

Youth Council Membership:

- TERMS:
At the December 1, 2009 meeting, Dawn distributed the term expirations for the Youth Council.

Terms that are expiring June 30, 2010 include:

Jeff Benesch
John Serben
Bonnie Wagner

If you have a question about your term of office on the Youth Council or would like to apply to extend your term, please contact Dawn Karber. Changes in terms will require a written notice.

- Seat Replacement:
The Youth Council will need to vote on Nancy Nelson as Chair at the June meeting. The Vice Chair seat will be replaced with a WDC member interested in youth services.
- Parent of Eligible Youth:
The Youth Council is looking for an individual to fill the “Parent of an Eligible Youth” seat. Please contact [Dawn](#) Karber for more information.

Youth Council’s Role with NGZ:

- The entire Youth One-Stop is taking the name of Next Generation Zone (NGZ) and trademark the NGZ name. The NGZ will encompass all activities occurring in the Youth One-Stop including Workforce Investment Act (WIA) services, mentoring, GED etc.
- One of the roles of the Youth Council will be to serve as the general advisory council for the NGZ. Youth Council will be responsible for determining if an entity can reside in the NGZ.

Committee Updates:

- YOUTH ONE-STOP:
 - The one goal for the Youth One-Stop Committee was to create a true One-Stop and keep it simple.
 - The next step is for the committee to look at the marketing for the Next Generation Zone including planning a Grand Opening event. Paul Warner and Kodi Meador were tasked to work with the committee to create a mission statement and e speech. The committee will also begin work on a Grand Opening event. Ad-hoc members are encouraged to participate in the planning process.
- VISION/MARKETING PLAN:
As we look for partnerships, we are connecting with people; we are developing a campaign for complex issues, involving multi-member partnerships. All of our relationships require nurturing and care. Consistency and reliability are critical. The e-speech will help the NGZ with a message that is consistent.

The e-speech will start internally because right now the Next Generation Zone is perceived as that place that disadvantaged kids go. We know what we do and it is important to remind public on consistent basis.

Our performance is passed by word of mouth. It doesn't matter what you do, but how you are talked about in the community.

Over the next few weeks, media kits will be created to pass out to media.

- PROPOSED MISSION STATEMENT:
"Collaborating with respected partners, we provide young adults with one-stop education, training, support, and employment opportunities to navigate pathways to success."

We are asking other entities in the Next Generation Zone if this mission statement will work for all partners.

***On a motion and a second to accept the Mission Statement as written.
Approved. None opposed.***

- GRAND OPENING:
The general public Grand Opening will be in April 9, 2010, tentatively from 2:00 – 4:00 pm. April is "Our Kids, Our Business" month which will include the Hope to Resilience Conference.
 - *Materials for the Grand Opening are to be given to Bonnie Wagner, who will see that they are handed out at the conference.*
 - *Joanne Benham will send out the information on the "Our Kids, Our Business" and the City of Spokane "Proclamation for Youth."*
 - There is a possibility of having an internal Grand Opening in February.

Summer Youth Employment Program Committee:

- There is about \$50,000 remaining to use for next summer.
- The SYEP subcommittee is on hiatus until the status of the funds are determined.

WIA Youth Request for Proposals:

Upon reading RFP responses, the Youth Council will recommend WIA provider(s) to the WDC, and the WDC will vote on the entity(s) to run the program.

- ORGANIZATION CHART:
The Organizational Chart shows the funds coming from the Department of Labor (DOL), into the state to Employment Security then to the Spokane Area

Locally, the WDC is responsible for managing WIA funds.

The WDC discussed the consortium model that was implemented three years ago. This model reduces overhead costs as well as allows for one-stop shopping for customers.

The WDC staff did not suggest what the program should look like, but asked the applying agencies to determine the exact model.

The consortium selected Career Path Services (CPS) to be Program Operator (lead agency). Other consortium partners include ESD101, Employment Security (ES), and Goodwill (GW).

CPS receives the majority of WIA funds from the WDC which are budgeted for client services and staff salaries. The other consortium agencies have contracts with the SAWDC for staff salaries.

Going forward, the WIA Youth model may change, depending on the goals of this council.

The SAWDC anticipates the release of the RFP in mid-March and the funding vote to occur at the May 12th WDC meeting.

A subcommittee of the council can be formed for the RFP process or the entire council can participate. If we do not have a subcommittee, additional meetings may need to be scheduled. Another option is to have the SAWDC staff look over the responses and present the findings to the YC with the proposals at a late-April or early-May meeting.

Brainstorming

- The NGZ needs to continue with the businesses outreach that started as a result of the summer program.
- The pre-employment training and work readiness needs to be included. The work readiness portion of the youth program will help the youth better prepare for work.
- Financial literacy needs to be part of the program.
- Continuing the partnership with the Program Operator reduces the NGZ operation costs which include hiring an accountant and data specialist(s). It is anticipated that separating from the Program Operator will cost the WIA Youth program approximately \$250,000.

THE RECOMMENDATIONS FOR THIS RFP FROM THE YOUTH COUNCIL INCLUDE:

- Continue with the Program Operator model and include a small percentage of funds for someone to do the everyday duties (Site Operator).
- Emphasis on the collaboration and keeping it simple. Avoid layers of bureaucracy.
- The site operation is important. The environment has to be in the spirit of collaboration. Listen to the one stop theory and all work together. It should be a collaboration to serve the client.
- More engaging and less government.
- It comes down to the idea that we want them to help navigate pathways to success and to guide the youth. One way to get at this is to talk about the outcomes at the end of the process.
- We are looking for a youth program that will help the employer to assist the youth in achieving employment.

Tab 1

- Work readiness.
- Include the Mission Statement.
- Need to give youth opportunities and spell out career paths.
- We want youth to keep in contact with the NGZ because it provides great services not just because the program is required to provide one year of follow up contact.
- Want to provide youth with where you go from here.
- The YC feels that active case management is extremely important.
- Be client centered not system centered. Just because a client gets a minimum wage job does not mean it not a successful outcome.
- Looking for innovation.
- Can we have the proposal show their game plan for their interaction with employers?
- Can we say that every 6 months the NGZ will survey employers?