



Spokane Area WORKFORCE DEVELOPMENT COUNCIL

MINUTES

SPOKANE AREA WORKFORCE DEVELOPMENT COUNCIL

Wednesday, May 13, 2009, 8:34 a.m. – 9:30 am

Spokane Skills Center

Anne Lockwood – Note Taker

Mark Mattke - Editor

MEMBERS PRESENT:

Jeff Benesch	Peter Casimir	Polly Crowley	Steve Dahlstrom	Ron Dalla
Donna Dalzell	Robert Duron	Rich Hadley	Kevin Managhan	Nancy Nelson
Brian Read	Michael Schelstrate	John Serben	Hugh Severs	Dixie Simmons
Beth Thew	Joe Tortorelli	Diana Wilhite		

MEMBERS ABSENT:

Frankie Arteaga	Ben Cabildo	Craig Dias	Steve Jurich	Alethea McCann
Julie Meyer	Paul Milliken	Mike Senske	Lisa White	

OTHERS PRESENT:

Janet Bloom- WorkSource	Judy Cash- WorkSource	Susan Christenson- Central Valley School District	Cami Hanson- Career Path Services	Christi Harter- Spokane Public Schools-CTE
George Iranon- Career Path Services	Jim Minkler- Community Colleges of Spokane	Mike Nepean- Spokane Public Schools	Heidi Peterson- WorkSource/Next Generation Zone	Doug Tweedy- LEMA
Bob Everett- WorkSource	Trina Schmidt-Job Corps	Scott Friedman-Nine Mile Falls School District	Talana Mielke- Riverside School District	Matt Miller-Mead School District
Patrick Knowles- West Valley School District				

STAFF PRESENT:

Mark Mattke- Workforce Strategy & Planning Director	Peg Waldron- Assistant Director Workforce Operations	Gordon Gutterud – Accountant	Dawn Karber- Youth Program & Development Manager	Lori Meakin- Workforce Development Program Specialist	Anne Lockwood- Secretary
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ITEM #1 – REVIEW OF MARCH 11, 2009, MEETING MINUTES:

***Motion and second to approve the March 11, 2009, Meeting Minutes.
Approved unanimously.***

ITEM #2 – ECONOMIC ANALYSIS DOUG TWEEDY, REGIONAL LABOR ECONOMIST:

Summary:

- Historically, Spokane's economy goes in to a recession later than the rest of the country and comes out of the recession more quickly.
- In Spokane, there have only been job decreases within the past four months.
- Unemployment is at 10.6%
- 32,000 new hires in 4th quarter of 2008 but cannot determine if jobs are full or part time.
- Manufacturing has lost some jobs in the last four months, but there are subsectors within manufacturing that are doing well.
- The Governor has set up a website for tracking the ARRA funds in Washington State at www.recovery.wa.gov.
- Fairchild AFB is receiving \$260M for infrastructure improvements which will likely add jobs.
- About \$1 billion in funds is targeted for the Spokane area.
- Spokane has 6000 more people in the labor force than ever before, with more seniors entering the labor force and young adults to help supplement family incomes.

FOCUS ON EDUCATION:

- Listed by LMEA under the government sector.
- Recipient of more than half of the ARRA funds.
- Laying off staff and also positions left open will not be filled.
- Eastern Washington University has hired some selective new faculty and is increasing the student body to 9,300.
- Impact of higher tuition yet to be fully realized.

STANDING COMMITTEE REPORTS:

EXECUTIVE COMMITTEE

The Executive Committee approved the Spokane Workforce Development Consortium to receive funding and operate the Summer Youth Employment Program.

YOUTH COUNCIL

The Youth Council has experienced a higher level of activity over the past few months. To help handle the workload, two subcommittees have been created – the Youth One-Stop Subcommittee and the Youth Council SYEP Subcommittee.

The Next Generation Zone has essentially grown out of their location at the WorkSource Center and a committee was created to explore development of a youth one-stop in Spokane. This committee is looking for non-profit companies and businesses to co-locate in the new Youth One-Stop.

The Youth Council SYEP Subcommittee will be monitoring the progress of the Summer Youth Employment Program and recommending action to ensure successful outcomes.

The Spokane Workforce Consortium submitted a good proposal and the SAWDC will award \$1.5 million to provide youth with work experience from May to September of 2009.

Nancy Nelson is appointed as the Vice-Chair for the Youth Council.

POLICY COMMITTEE

Senator Murray is the Chair of the subcommittee in the Senate where WIA Re-authorization will originate and is a prime advocate of the workforce system. The re-authorization of WIA gives the SAWDC an opportunity to review how our system is structured and develop a position that offers input to the Senator as to what the re-authorized Act should contain.

Members are asked to contact Alethea McCann aletheamccann@sperion.com with any ideas on the Re-authorization of WIA for consideration in our position.

SERVICES & OVERSIGHT COMMITTEE

The Committee is finalizing their Charter and looking at historical data to review deliverables.

If you are interested in becoming a member of the Services & Oversight Committee, contact Joe Tortorelli at jtortorelli@econdnw.com.

ITEM #3 – AMERICAN RECOVERY & REINVESTMENT ACT:

Workforce Implications

The intent of ARRA is to preserve and create jobs, promote recovery, and assist those most impacted.

The principles for ARRA:

- Transparency and accountability by reporting very frequently
- Spend funds in a timely fashion
- Spend the funds as quickly as possible. If funds are not spent down by June 2010, the Governor may rescind and re-distribute outstanding amounts.

ARRA funds may be used for direct contract training with educational institutions to serve existing and predicted workforce needs. Care will be taken to avoid duplication of programs or expanding of already existing capacity and reasonable cost will also be consideration.

USDOL is also encouraging local areas to use the funds for more comprehensive wraparound supportive services.

The workforce system is being asked to be innovative and contribute to the economic recovery through the use of its ARRA allocations.

ITEM #4 – SUMMER YOUTH EMPLOYMENT PROGRAM:

PROGRAM OPERATOR PRESENTATION

In February of 2009, the SAWDC was notified that ARRA funds would be allocated via formula to WIA programs at the local level. The SAWDC created and issued an RFP for a Summer Youth Employment Program. The SAWDC received one response and after review and evaluation, Spokane Workforce Consortium was awarded the project.

The Spokane Workforce Consortium is comprised of Career Path Services, Goodwill Industries of the Inland Northwest, and Educational Service District 101. Heidi Peterson is the manager for the Next Generation Zone and will be overseeing the program.

The term of the program is from May 1, 2009 to September 30, 2009, with \$1.5M available to serve approximately 400 youth. The WIA year round program has 70 employers and the new program has generated 22 more employers for placing youth in work sites. *Career Path Services is to provide the SAWDC with a list of the 92 employers the Next Generation Zone uses for youth employment.*

The Next Generation Zone is at capacity in terms of space, and an element of the proposal is to utilize satellite site locations to meet with youth and serve this program's needs. Satellites will be located at Northeast Community Center, Salem Lutheran Church, Medical Lake, Goodwill, Career Path Services, and the Next Generation Zone.

Employers can access the application for becoming a work site at www.nextgenzone.org.

There will be a kick off event at the Next Generation Zone at 2:00 p.m. on May 14th. All are welcome.

ITEM #5 – SPOKANE AREA PROFESSIONAL TECHNICAL ADVISORY CONSORTIUM (SAPTAC)

PERKINS PLAN PRESENTATION:

The SAWDC acts as the mandatory Community Advisory Group that approves SAPTAC member schools' plans for the use of Perkins Act funds in support of CTE programs. This is part of the SAWDC's overall role as workforce strategic planner for our community.

Mike Nepean, Interim Director of the Spokane Skills Center and Chair of SAPTAC presented information regarding the member schools' individual plans.

SAWDC members asked that Mike return next month with more information to add to the overall understanding of Career and Technical Education in our area, how Perkins funds support CTE, and how student outcomes are measured and related to the use of these funds.

ITEM #6 – DEMAND/DECLINE LIST:

The Demand/Decline List is used as a guide for staff and customers in our workforce system in making training and career decisions. The State Labor Market and Economic Analysis division usually provides a baseline of figures each year at this time, but doesn't anticipate releasing next year's list until later this summer. The SAWDC will be better served by analyzing last year's list and making determinations of status at this time. The list can be changed at any time during the year if a career goes into demand, decline, or balanced.

Members are asked to review the Demand/Decline list in the next 30 days and submit feedback to staff. *Anne will send out a reminder to send in your Demand/Decline List with any changes.*

SAWDC STRATEGIC PLAN:

The Spokane Area Workforce Development Council's Strategic plan was approved at the Workforce Training and Education Coordinating Board meeting and received many accolades. The Plan was highlighted at the WTECB meeting as a standout example in the state. Comments included that the plan was laid out clearly, articulated the cluster-based strategy, and tied to services, initiatives, and partners throughout the community. Thank you to Mark Mattke and the SAWDC staff for their work to produce the Strategic Plan.

OTHER BUSINESS

- Polly Crowley has been named as recipient of the 2009 Robert J. Handy *Most Effective Administrator Award* in the large-sized school district category by the Washington Association of School Administrators (WASA) and PEMCO Insurance.
- Frankie Arteaga was named *Manager of the Year* for the Washington State Employment Security Department.
- Mark Mattke has been selected to serve on the Washington State Workforce Training and Education Coordinating Board (State Workforce Board), representing the 12 WDC directors.

NEXT WDC MEETING: The next SAWDC Meeting will be held at the Spokane Skills Center, 4141 N Regal, on June 10, 2009, from 7:30 am – 9:30 am.