



Spokane Area WORKFORCE DEVELOPMENT COUNCIL

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SAWDC ANNUAL PLANNING RETREAT DECEMBER 9, 2009 THE DAVENPORT HOTEL 10 S POST STREET THE ISABELLA BALLROOM

Estimated Time	Tab	<u>Business Meeting</u>	
7:30 am		Call to Order/Welcome	<i>Robert Duron</i>
7:35	1	Review of September 9, 2009 Meeting Minutes Action Item	<i>Robert Duron</i>
7:45	2	Bylaws – Amendments Action Item	<i>Robert Duron</i>
7:55	3	2010 Policy and Advocacy Agenda Action Item	<i>Alethea McCann</i>
8:05	4	Re-certification of One-Stops/Affiliate Sites	<i>Dawn Karber</i>
		Nomination of Jennifer MacKay Action Item	<i>Rich Hadley</i>
		Other Business	<i>Robert Duron</i>
8:15		Adjourn	<i>Robert Duron</i>
Encl.		Minutes Selected Background Materials	

Tab 1

SUBJECT

Minutes from the September 9, 2009, SAWDC Meeting.

BACKGROUND

See attached minutes.

DISCUSSION

Changes or corrections.

EXECUTIVE COMMITTEE ACTION

None.

FINANCIAL IMPACT

None.

REQUESTED COUNCIL ACTION

Vote to Approve.

Tab 1



Spokane Area WORKFORCE DEVELOPMENT COUNCIL

MINUTES

SPOKANE AREA WORKFORCE DEVELOPMENT COUNCIL
Wednesday, September 9, 2009, 7:36 a.m. – 9:23 am
Spokane Skills Center
Anne Lockwood – Note Taker
Mark Mattke - Editor

MEMBERS PRESENT:

Ben Cabildo	Peter Casimir	Polly Crowley	Steve Dahlstrom	Ron Dalla
Donna Dalzell	Craig Dias	Robert Duron	Alethea McCann	Nancy Nelson
Brian Read	John Serben	Hugh Severs	Joe Tortorelli	Lisa White

MEMBERS ABSENT:

Frankie Arteaga	Jeff Benesch	Rich Hadley	Steve Jurich	Kevin Managhan
Julie Meyer	Michael Schelstrate	Dixie Simmons	Beth Thew	Diana Wilhite

OTHERS PRESENT:

Janet Bloom- WorkSource	Judy Cash- WorkSource	Dennis Conger- Spokane Skills Center	Bob Everett- WorkSource	Candy Galvan- WorkSource
Jennifer Hall- WorkSource	Cami Hanson- Career Path Services	George Iranon- Career Path Services	Ken Johnson- Spokane Community College	Jill Leonetti- WorkSource/Next Generation Zone
Trina Miller- Community Colleges of Spokane	Heidi Peterson- WorkSource/Next Generation Zone	John Vavrosky- WorkSource		

STAFF PRESENT:

Mark Mattke- Workforce Strategy & Planning Director	Gordon Gutterud – Accountant	Dawn Karber- Youth Program & Development Manager	Lori Meakin- Workforce Development Program Specialist
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ITEM #1 – CALL TO ORDER/INTRODUCTION OF GUESTS

Chair Robert Duron called the meeting to order at 7:36 a.m.

ITEM #2 – RECOGNITION OF SUCCESS – SUMMER YOUTH PROGRAM

Youth Council Chair, John Serben, SAWDC staff Dawn Karber, Program Operators Cami Hanson and Heidi Peterson, and a youth participant, Trey Adkins, reported on the successes of the Summer Youth Employment Program. Over 400 youth were served and worked in a wide variety of jobs, learning new skills and earning in income. Thank you to many SAWDC board members offered work sites and opportunities for these youth.

This program has been granted a waiver to continue working with youth until March of 2010.

ITEM #3 – REVIEW OF JUNE 10, 2009, MEETING MINUTES:

Motion and second to approve the June 10, 2009, Meeting Minutes. Approved unanimously.

ITEM #4 – STANDING COMMITTEE REPORTS:

EXECUTIVE COMMITTEE:

Leadership has been meeting to determine how best to prioritize and deliver information to members to increase board effectiveness and enhance decision making. Information provided may include policies, economic and cluster data, target populations/ demographics, current initiatives and success stories, program metrics, etc., that is pertinent to the business of the Council.

At the upcoming Retreat an online survey will be used to ask Council members for feedback on what engages them in our work, how they perceive the effectiveness of the board, and what information members would like to see more or less of.

Staff are also working to developing a newsletter for disseminating information directly to members and stakeholders in a streamlined and useful format.

The frequency of full Council and committee meetings is also under discussion to determine what is needed to accomplish the work of the board.

MEMBER INPUT

SAWDC Members suggested that economic development-related information continues to be of value in understanding our economy and the industry clusters that are significant. Also mentioned is tracking where we are making progress viz. our priorities and where we have had to detour due to various factors.

POLICY COMMITTEE:

WIA REAUTHORIZATION

The modernization of the Workforce Investment Act (WIA) begins with the reauthorization of current legislation that created the public workforce investments system infrastructure.

Tab 1

WIA established a locally controlled one-stop career center delivery system to provide workers access to workforce development services needed to support families in today's economy.

Experience has shown it is time to modernize WIA by clarifying the roles and responsibilities of the partners, simplifying processes and requirements and communicating a focus for moving forward in the new economy.

Reauthorization should refine the seamless, one-stop career advancement services for low-skilled adults, at-risk youth, dislocated workers and others needing training, retraining and employment. Modernization also requires affirming and defining the system's dual customers, employers and job seekers.

Motion and a second to bring forward the SAWDC position on WIA Reauthorization to our elected officials. Approved unanimously.

MEMBERSHIP COMMITTEE:

Motion and a second to approve approaching the Local Elected Officials to appoint Mabelle Johnson to the SAWDC. Approved unanimously.

OPEN SAWDC POSITIONS

There is currently one position vacant representing business with substantial employment opportunities. If any member has recommendations for a new SAWDC member that will fit this opening, please contact the SAWDC office.

YOUTH COUNCIL:

SUMMER YOUTH EMPLOYMENT PROGRAM COMMITTEE

We have met our goals for the SYEP running from 5/1/09-9/30/09 and under a waiver granted by the state, we are extending the program until March 21, 2010, Details on the program still being worked out as to who will be served and how many but this gives the SAWDC and our partners an opportunity to serve additional youth.

YOUTH ONE STOP COMMITTEE

The Youth One-Stop Committee is still looking at properties as possible sites for the new youth center.

SERVICES AND OVERSIGHT COMMITTEE:

WORKSOURCE BUSINESS PROCESS:

The Services and Oversight committee is examining services being provided to business by our workforce system and seeks to expand the portfolio to include additional services which meet business needs beyond human capital.

ITEM #5 – BUDGET FOR PY2009:

The federal government calculates WIA funding distribution based upon the factors in the previous year's economy. Spokane's economy was still in a good position last year so the SAWDC received a reduction in its WIA funds allocation for the 2009-2010 (PY09) year. The influx of the ARRA funds has helped to keep Spokane from reducing services to our citizens.

Tab 1

In Washington State, WIA funding is distributed by the USDOL by formula to all 12 workforce development areas after the Employment Security Department takes 5% for administration and the Governor takes 10% (for the 10% Discretionary Fund) off the top.

ITEM #6 – ECONOMIC DATA:

Spokane's unemployment rate reached 10.1% in March 2009 and has declined to 8.2% as of July 2009.

Some industries to watch for growth in Spokane include Professional, Scientific and Technical services, Advanced Manufacturing, and Health Care.

Members reviewed the "Did You Know 3.0" video on YouTube that gave thought-provoking statistics related to the impacts of technology and the rate of change occurring in the global economy.

ITEM #7 –RFQ FOR CONTRACT TRAINING UPDATE:

Under the American Recovery and Reinvestment Act, WDC's around the nation were encouraged to set aside funding to be used to contract for training with institutions of higher education in order to create training capacity that does not currently exist. The Executive Committee agreed that the SAWDC will reserve funds for this activity and authorized staff to develop a process to guide proposal submission and awards.

Responses were accepted and awards were issued to Spokane Community College, Spokane Falls Community College and The Institute for Extended Learning for a variety of training programs.

ITEM #8 – OTHER BUSINESS:

Pete Casimir offered that models are changing and community partnerships need to change from year to year to ensure business needs are being met through education. Flexibility in how we respond to our community's needs is very important.

Adjournment at 9:23 a.m.

NEXT SAWDC MEETING: The next SAWDC Meeting is the Annual Retreat at the Davenport Hotel, on December 9, 2009, from 7:30 am – 2:30 pm.

Tab 2

SUBJECT

Bylaws - Amendments

BACKGROUND

See attached Bylaws with revisions. These were provided to the membership on November 5th for review. The Bylaws of the Spokane Area Workforce Development Council were established in 2000 and have not been significantly revised since that time. In order to ensure that the Bylaws accurately reflect the structure of the Council and guide its further development, the Executive Committee determined that a comprehensive review was called for and appointed a subcommittee perform the work. This team identified where changes may be made and has made a number of recommendations for amendments. These changes include language addressing indemnification of members, the use of technology to conduct meetings and take action, better define conflict of interest, and codify the structure and utilization of committees in order to efficiently conduct the work of the Council.

DISCUSSION

As needed.

EXECUTIVE COMMITTEE ACTION

None.

FINANCIAL IMPACT

None.

REQUESTED COUNCIL ACTION

Vote to approve amendments to the Bylaws.

Tab 3

SUBJECT

2010 Policy and Advocacy Agenda.

BACKGROUND

The Policy Committee developed the attached 2010 Policy and Advocacy Agenda with input from system stakeholders and requests that it be approved by the Council to act as a platform for advocacy by the SAWDC in the upcoming state legislative session and at the federal level.

DISCUSSION

As needed.

EXECUTIVE COMMITTEE ACTION

None.

FINANCIAL IMPACT

None.

REQUESTED COUNCIL ACTION

Vote to adopt the 2010 Policy and Advocacy Agenda.

Tab 3

2010 Policy and Advocacy Agenda

Economic Development

- Continue to improve coordination between workforce and economic development to aid in creation of human capital essential for a competitive workforce.
- Strongly support business interests to improve business climate in the state.
- Support of Associate Development Organization (ADO) funding in order to ensure local jurisdictions have the capacity needed to assist in business recruitment, expansion, and retention.

Education

- Dislocated worker demand for retraining is currently greatly exceeding capacity in the Worker Retraining program and there is a need for an increase in financial aid and other services for workforce education students so they are able to afford additional education and have coordinated support in completing their education and training.
- Reauthorization of the Carl D. Perkins Career and Technical Education Act that includes enhancing local control of the funds utilized in support of CTE programming at the secondary and post secondary levels.
- Continue to fund the Student Achievement Initiative and Momentum Point system that rewards community colleges for advancing students along the continuum of education and keep this program moving forward.
- Reauthorize the Temporary Assistance for Needy Families (TANF) program at the federal level with a renewed focus upon education, including Adult Basic Education, as a viable activity for participants. At the state level, changes in the regulatory environment are necessary to improve efficiencies and coordination of efforts between cognizant state agencies.
- Establish a sustainable system of finance for K-12 schools to strengthen the educational experience of our youth and foster the growth of our future workforce.
- Support increased funding for school construction as a means to provide modernized schools after a local schools district community has voted in favor of a school construction bond.

E2SSB 5809

- Adjust the expenditure authority under E2SSB 5809 to allow the continued use of incentive funds in Fiscal Year 2011 and ensure that additional participants will receive training and support services at no additional cost in the current operating budget.

Workforce Investment Act

- Reauthorization of the Workforce Investment Act of 1998 is necessary to update the legislation governing the national workforce system and ensure that a talent pipeline exists that is comprised of properly educated, skilled individuals to meet employer needs in support of competitive local and regional economies.
- Reauthorization should refine the seamless, one-stop career advancement services for low-skilled adults, at-risk youth, dislocated workers and others needing training, retraining and employment, affirm and define the system's dual customers – employers and job seekers – clarify the roles and responsibilities of the partners, simplify processes and requirements and communicate a focus for moving forward in the new economy.
- Continued funding reductions to workforce development programs will have grave long-term impacts upon the ability of our nation to best utilize its public resources and return to a path of economic growth. An increase in the level of federal appropriations is necessary to support our nation's ability to provide needed workforce training and employment assistance that returns people to work and creates a competitive business environment.

Tab 4

SUBJECT

Nomination of Jennifer MacKay as a Labor representative on the SAWDC.

BACKGROUND

See attached.

DISCUSSION

As needed.

EXECUTIVE COMMITTEE ACTION

None.

FINANCIAL IMPACT

None.

REQUESTED COUNCIL ACTION

Vote to nominate Ms. MacKay and submit the nomination to the Local Elected Officials for appointment to the Council.



Spokane Regional Labor Council, AFL-CIO

Helping working families in Eastern Washington.

Beth Thew, Secretary-Treasurer

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Email: bthew@spokanelabor.org

Meetings: Fourth Tuesday 7:00 pm

December 3, 2009

Mayor Mary Verner
City of Spokane
808 W Spokane Falls Blvd
Spokane WA 99201

Dear Mayor Verner,

It is my pleasure to place into nominations the name of Jennifer MacKay to be a member to the Spokane Area Workforce Development Council. Ms. MacKay would represent the Spokane Regional Labor Council and would fill a vacant seat reserved for a labor representative.

I have attached a copy of hers biography for your review. The aerospace industry is one of our community's growing industries clusters. Ms. MacKay's involvement and expertise in manufacturing and the aerospace industry will be an asset to the Workforce Council. She brings with her the understanding of the needs of working families balanced with the need for healthy local businesses.

If you have any questions regarding this nomination please contact me at 327-7637.

Sincerely,

Beth Thew
Secretary-Treasurer

cc: Jennifer MacKay
Mark Mattke, WDC Director

Encl.

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Tab 4

SPEEA Local 2001 Delegate to the Spokane Regional Labor Council – Jennifer MacKay is currently a Labor Council Representative for the Society of Professional Engineering Employees in Aerospace (SPEEA) and a manufacturing engineer for The Boeing Company.

MacKay served two consecutive terms as the elected president of SPEEA, Local 2001 from 2002 through 2006, representing 23,000 professional and technical engineers at The Boeing Company, Triumph Composite Systems, and Spirit Aerospace and was the first woman to lead SPEEA in its nearly 60-year history. MacKay joined SPEEA in 1991, the same day she was hired by The Boeing Company and has served as SPEEA Area Representative, Council Representative, and Executive Board Secretary before moving into the position of president.

During her term as SPEEA president MacKay also served as Delegate to The Council of Engineers and Scientists Organization (CESO), which represents over 100,000 employees and as Vice President of The International Federation of Professional & Technical Engineers (IFPTE), representing more than 80,000 men and women in professional, technical, administrative and associated occupations.

Born in Torrance, California and raised in poor rural areas across Idaho, Washington, and Montana in a family dependant on manufacturing for sustainable income, MacKay understands the need to retain a strong manufacturing base here in the U.S.

MacKay now resides in Liberty Lake, WA. where she lives with her husband, Gary, and three children, Amanda, Travis, and Rebecca.

