



Spokane Area WORKFORCE DEVELOPMENT COUNCIL

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Mark Mattke
Workforce Strategy & Planning Director

EXECUTIVE COMMITTEE MEETING
JANUARY 6, 2009 – 3:00 PM
PROVIDENCE HEALTH & SERVICES WA/MT
9 EAST NINTH, 1ST FLOOR CONFERENCE ROOM

Estimated Time	Tab		
3:00 p.m.		Call to Order	<i>Julie Meyer</i>
	1	Review of November 4, 2008 Executive Committee Meeting Minutes <i>Action Item</i>	<i>Julie Meyer</i>
	2	Retreat Debrief	<i>Julie Meyer</i>
		Service Provider Contracts for PY09 <i>Action Item</i>	<i>Mark Mattke</i>
	3	FIRST Robotics Program Funding <i>Action Item</i>	<i>Mark Mattke</i>
		Membership – Update on Recruiting Efforts	<i>Rich Hadley</i>
	4	Committees – Role and Roll Out	<i>Julie Meyer</i>
		WDC Meetings – Structure to Accomplish Work of the Council	<i>Julie Meyer</i>
		o Committees' Report Outs	
	5	Strategic Planning – Outline and Process	<i>Mark Mattke</i>
	6	Agenda for January 14, 2009 SAWDC Meeting <i>Action item</i>	<i>Julie Meyer</i>
		Other Business	<i>Julie Meyer</i>
		Adjourn	<i>Julie Meyer</i>
Encl.		Minutes Selected Background Materials	

SUBJECT

Minutes from the November 4, 2008, meeting.

BACKGROUND

Forthcoming.

DISCUSSION

Changes or corrections.

EXECUTIVE COMMITTEE ACTION

None.

FINANCIAL IMPACT

None.

REQUESTED COUNCIL ACTION

Vote to approve.

SUBJECT

Annual Planning Retreat Debrief.

BACKGROUND

See attached priorities identified during retreat.

DISCUSSION

Areas of focus for Council efforts and guide in strategic planning cycle.

EXECUTIVE COMMITTEE ACTION

None.

FINANCIAL IMPACT

None.

REQUESTED COUNCIL ACTION

No action required at this time.

Priorities for the Spokane Region workforce system

1. Employer-focused
2. Education Committee-focus on drop outs/Ratio of drop outs to grads
 - a. Youth Council to take on leadership in Drop Out issues
3. Run as a business
 - a. Run efficiently or drop off of service side
 - b. Consistent benchmarks
 - c. Accountability
4. Raising wage/income of area
 - a. Raise *Median* Income
5. PR committee
 - a. Our goals, what we offer, reinforce what we do, positive message
 - b. Info to stakeholders – City, County, State – tell folks what we are doing
6. Services not Programs
 - a. Compliance is staff work, discuss by exception (if out of compliance) – otherwise not important
 - b. Use services as lens – not individual programs – tt customer, moving toward results
7. Getting job, Keeping job, Getting better job
8. One-Stop has a wide range of employees that meet current and future workforce needs of business.
9. Results – the difference we will make
10. Transition of under employed/educated to skilled workforce.

SUBJECT

FIRST Robotics Program Funding.

BACKGROUND

See attached information regarding program.

DISCUSSION

Determine financial support from WDC for this program.

EXECUTIVE COMMITTEE ACTION

Vote to approve funding.

FINANCIAL IMPACT

Based upon Executive Committee decision.

REQUESTED COUNCIL ACTION

None.

TAB 3

FIRST ROBOTICS COSTS AND COMMUNITY BENEFITS

How many schools will participate? So far we have commitments from St George, EVHS, WVHS, and CVHS. Lewis and Clark HS and North Central HS will also participate for the first time this year. We are also seeing some interest in the Junior High Schools to begin to participate in the middle school version of the FIRST program.

How many students on a team? Approximately 20 to 25 students per-school

Can you itemize what the grant covers?

The fee covers the cost of the Robotics kit, which contains structural members, motors, speed controllers, a microprocessor (the robot brain), and programming software. The fee also covers the registration for the US FIRST Robotics Regional Competition in either Portland, OR, or Seattle WA; or in some cases schools will elect to attend both regional competitions. Additional moneys could go toward instructor time, as many of the schools are treating this as an after school program and thus will need to spend additional moneys on instructors over and above their regular class schedule.

What are the costs to the schools to be involved in FIRST?

The total estimated out-of-pocket costs that schools have to spend to be involved are summarized below:

- \$6,000 -- Robotics kit and entry fee into the regional competition.
- \$4,000 -- Additional materials needed to get robots up and going. Because the robots are the custom designed, the kits do not come with all the frame materials and drive systems that are needed.
- \$4,000 – Cost of an instructor (if after school).
- \$5,000 – Cost to get the team to and from the regional competition.

Will there be products that are created?

No products will be created, only a robot will be developed out of the kit that is supplied by FIRST for the competition.

Would we be recognized as a sponsor of the team and the event?

Yes...they will have your name on the school robots, and will include your name as a sponsor in various correspondences when talking about the robot competition including the local web site at www.spokanerobotics.com

What are the *workforce development benefits* that come from participation in FIRST?
Students will become proficient in...

- Working as a contributing member of a team
- Listening
- Problem Solving
- Researching / Going beyond the classroom for answers and ideas
- Managing time, resources and projects
- Understanding principles of design and assembly for manufacturing
- Understanding the scientific and practical principles of power motion systems.
- Electronic Communication Systems

TAB 3

- Radio communication, Servos, Motors, Speed Control, Micro Control, Principles of Hydraulics and Pneumatics, Mechanical Motion: Pulleys, Sprockets, Levers, Gear Ratios, etc.
- Building analytical skills
- Understanding measures and weights
- Understanding the process of invention - concept to creation

In recent documents, hands-on learning is referred to as activities-based learning, project-based learning, and problem-based learning or *APPB-learning* or Rigor/Relevance. Research by the International Center for Leadership in Education shows that schools practicing APPB-learning experience an increase in student motivation, an increase in cooperative learning skills, higher-order thinking and an improvement in student achievement.

When compared with the comparison group, *FIRST* students are:

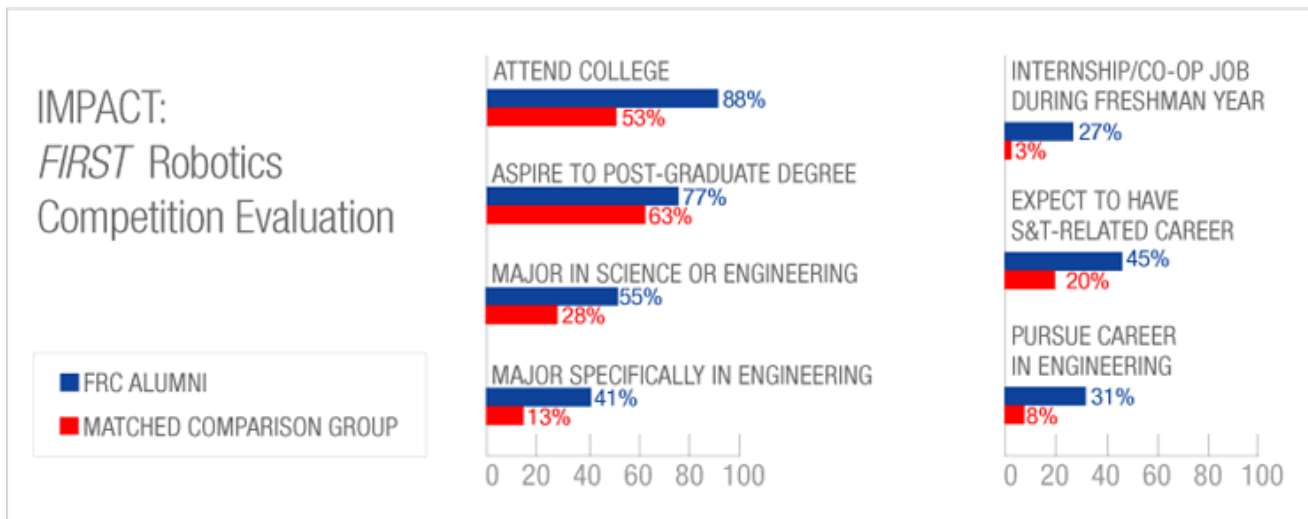
More than 3 times as likely to major specifically in engineering.

Roughly 10 times as likely to have had an apprenticeship, internship, or co-op job in their freshman year.

Significantly more likely to expect to achieve a post graduate degree.

More than twice as likely to expect to pursue a career in science and technology.

Nearly 4 times as likely to expect to pursue a career specifically in engineering.



FIRST redefines winning for these students because they are rewarded for excellence in design, demonstrated team spirit, gracious professionalism and maturity, and the ability to overcome obstacles. Scoring the most points is a secondary goal. Winning means building partnerships that last.

More information about *FIRST* is available at www.usfirst.org and www.spokanerobotics.com

SUBJECT

Committees – Role and Roll Out

BACKGROUND

See attached.

DISCUSSION

Determine utilization of new committees.

EXECUTIVE COMMITTEE ACTION

Recommend responsibilities of committees for conducting strategic planning activities.

FINANCIAL IMPACT

None.

REQUESTED COUNCIL ACTION

None.

TAB 4

Priorities for Spokane Region workforce system (members voted after brainstorming session)

1. Employer-focused
2. Education Committee-focus on drop outs/Ratio of drop outs to grads
 - a. Youth Council to take on leadership in Drop Out issues
3. Run as a business
 - a. Run efficiently or drop off of service side
 - b. Consistent benchmarks
 - c. Accountability
 - d. What does success look like
4. Raising wage/income of area
 - a. Raise *Median Income*
5. PR committee
 - a. Our goals, what we offer, reinforce what we do, positive message
 - b. Info to stakeholders – City, County, State – tell folks what we are doing
6. Services not Programs
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7. Getting job, Keeping job, Getting better job
8. One-Stop has a wide range of employees that meet current and future workforce needs of business
9. Results – the difference we will make
10. Transition of under employed/educated to skilled workforce.

Oversight and Services

Youth Council

Policy

Youth Council	Policy	Oversight and Services
• John Serben (Chair)	• Alethea McCann	• Joe Tortorelli
• Nancy Nelson (New)	• Diana Wilhite	• Frankie Arteaga
• Jeff Benesch (New)	• Beth Thew	• Kevin Managhan
• Kevin Managhan	• Polly Crowley	
• Lisa White	• Ron Dalla	
• Steve Jurich		
• Mike Senske		

SUBJECT

Strategic Planning – Outline and Process

BACKGROUND

Guidelines from State are attached. Draft Plan due March 31, 2009. Final Plan due April 30, 2009.

DISCUSSION

Use of WDC committees and staff to develop strategic plan and meet deadlines for submission.

EXECUTIVE COMMITTEE ACTION

Recommend timeline to guide strategic planning process.

FINANCIAL IMPACT

None.

REQUESTED COUNCIL ACTION

Vote to approve.

SUBJECT

Agenda for November 12, 2008 SAWDC Meeting

BACKGROUND

See attached.

DISCUSSION

Changes or corrections.

EXECUTIVE COMMITTEE ACTION

Determine agenda items.

FINANCIAL IMPACT

None.

REQUESTED COUNCIL ACTION

None.

**SAWDC MEETING
JANUARY 14, 2009
SPOKANE SKILLS CENTER
4141 N REGAL**

Estimated Time	Tab		
7:30 am		Call to Order/Introduction of Guests	<i>Julie Meyer</i>
7:35	1	Review of December 10, 2008 Meeting Minutes Action Item - Vote on approval	<i>Julie Meyer</i>
		WDC Tactical and Strategic Planning	
7:40		Standing Committee Reports: <ul style="list-style-type: none"> • Executive Committee • Membership Committee • Youth Council • Policy • Services and Oversight • Public Relations (as necessary, TBD) 	<i>Julie Meyer</i> <i>Julie Meyer</i> <i>Rich Hadley</i> <i>John Serben</i> <i>(Chair)</i> <i>(Chair)</i> <i>(Chair)</i>
8:15	2	2009-2011 Strategic Plan – Outline and Process	<i>Mark Mattke</i>
8:45	3	Study Session: <i>Business Services</i> in Workforce Development System	<i>Julie Meyer</i>
9:25		Other Business	<i>Julie Meyer</i>
9:30 a.m.		Adjourn	
Encl.		Minutes Selected Background Materials	